



## 2021 SPONSORSHIP BENEFITS

April 1, 2021 through March 31, 2022

	Diamond M&T Bank	Emerald \$ 7,500	Platinum \$ 5,500	Gold \$ 2,750	Silver \$ 1,500	Bronze \$ 750	Other \$ 250
<b>CONFERENCE Sept 19-21, 2021 King &amp; Prince Resort St. Simons, GA</b>							
<b>Overall Conference Sponsor - ALL EVENTS</b>	x						
Co-Sponsor (w/Platinum) of major conference events		x	x				
Breakfasts and lunches	x			x			
Conference program - front cover recognition	x						
Conference program - full page color ad / location of choice	x	x					
Conference program - full page color ad / prime location			x				
Conference program - full page B/W ad / prime location				x			
Conference program - half page B/W ad (Add'l \$500 for full page)					x		
Conference program - quarter page B/W ad (Add'l \$250 for half page)						x	
Conference program - business card B/W ad							x
(3) Free ATTENDEE Registrations	x						
(2) Free ATTENDEE Registrations		x					
(1) Free ATTENDEE Registration and (1) Free GUEST Registration			x				
(1) Free ATTENDEE Registration				x			
Company signage in meeting room	x	x					
"Special" activity (when available)	x	x					
Golf Tournament and Golf Reception	x	x	x				
Golf hole signage	x					x	x
Golf Tournament photos	x			x			
Golf Tournament contests	x				x		
Slide presentation by level	x	x	x	x	x	x	

<b>WORKSHOP 1Q2022</b>	<b>Overall Workshop Sponsor - ALL EVENTS</b>	x					
	(2) Free ATTENDEE Registrations	x					
	(1) Free ATTENDEE Registration		x	x			
	Opening Reception	x	x	x			
	Lunch	x			x		
	Breaks	x			x		
	Group photo	x			x		
	Raffles (when available)					x	
	Recognition in manual and sponsor slide presentation	x	x	x	x	x	x

<b>NEWSLETTER</b>	STAND ALONE - Logo w/link to ad or company's website	x	x				
	Logo w/Link (Grouped w/all platinum sponsors)			x			
	Recognition (grouped w/all gold sponsors)				x		

<b>WEBSITE</b>	STAND ALONE - Logo w/link to ad or company's website	x	x				
	Scroll w/Logo and link to Ad or Website			x			
	Scroll w/logo				x		
	Scroll listing by level (alpha order)				x	x	x

<b>ANNUAL REPORT</b>	Recognition page with logo followed by full page color ad	x	x				
	Page including logos of all Platinum sponsors (alpha order) followed by separate full page color ads for each			x			
	Recognition page listing sponsors grouped by level (alpha order)				x	x	x

Emerald is exclusive to one company for each NMLA member category. Current Emerald sponsors include: lender, service company, and consultant. Emerald is currently available to the following business types: marine insurance, maritime attorney, repossession/remarketing, and title/documentation

\$250 "Other" sponsors receive EITHER a golf hole sign at tournament OR a business card size ad in conference program