



NATIONAL
MARINE
LENDERS
ASSOCIATION

2020 SPONSORSHIP BENEFITS

(April 1, 2020 through March 31, 2021)

		<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Other</u>
		\$ 5,500	\$ 2,750	\$ 1,500	\$ 750	\$ 250
CONFERENCE Aug 30 - Sept 1 2020	Co-Sponsor of major conference events	x				
	Breakfasts and lunches		x			
	Conference program - full page color ad / prime location	x				
	Conference program - full page B/W ad / prime location		x			
	Conference program - half page B/W ad (Add'l \$500 for full page)			x		
	Conference program - quarter page B/W ad (Add'l \$250 for half page)				x	
	Conference program - business card B/W ad					x
	(1) Free ATTENDEE Registration and (1) Free GUEST Registration	x				
	(1) Free ATTENDEE Registration		x			
	Golf Tournament and Golf Reception	x				
	Golf hole signage				x	x
	Golf Tournament photos		x			
	Golf Tournament contests			x		
	Sponsor banner and/or slide presentation by level	x	x	x	x	
WORKSHOP 2021	(1) Free ATTENDEE Registration	x				
	Opening Reception	x				
	Lunch		x			
	Breaks			x		
	Group photo		x			
	Raffles (when available)				x	
	Recognition in manual and sponsor slide presentation	x	x	x	x	
NEWSLETTER	Logo w/Link (Grouped w/all platinum sponsors)	x				
	Recognition (grouped w/all gold sponsors)		x			
WEBSITE	Scroll w/Logo and link to Ad or Website	x				
	Scroll w/logo		x			
	Scroll listing by level (alpha order)			x	x	
ANNUAL REPORT	Page including logos of all Platinum sponsors (alpha order) followed by a separate full page ad for each	x				
	Recognition page listing sponsors grouped by level (alpha order)		x	x	x	

\$250 "Other" sponsors receive **EITHER** a golf hole sign at tournament **OR** a business card size ad in conference program