



2022 SPONSORSHIP BENEFITS

April 1, 2022 through March 31, 2023

	<u>Diamond</u> \$ 10,000	<u>Emerald</u> \$ 7,500	<u>Platinum</u> \$ 5,500	<u>Gold</u> \$ 2,750	<u>Silver</u> \$ 1,500	<u>Bronze</u> \$ 750	<u>Other</u> \$ 250
CONFERENCE Aug 28-30, 2022 Chateaux Deer Valley Resort Park City, UT	Overall Conference Sponsor - ALL EVENTS						
Conference program - front cover recognition	X						
Conference program - full page color ad / location of choice	X	X					
Conference program - full page color ad / prime location			X				
Conference program - full page B/W ad / prime location				X			
Conference program - half page B/W ad (Add'l \$500 for full page)					X		
Conference program - quarter page B/W ad (Add'l \$250 for half page)						X	
Conference program - business card B/W ad							X
(3) Free ATTENDEE Registrations	X						
(2) Free ATTENDEE Registrations		X					
(1) Free ATTENDEE and (1) free GUEST Registration			X				
(1) Free ATTENDEE Registration				X			
Company signage in meeting room	X						
"Special" activity (when available)	X	X					
Golf Tournament	X						
Golf Reception	X	X	X				
Golf hole signage	X	X				X	X
Golf Tournament photos	X			X			
Golf Tournament contests	X				X		
Slide presentation by level	X	X	X	X	X	X	

WORKSHOP 1Q2023	Overall Workshop Sponsor - ALL EVENTS						
(2) Free ATTENDEE Registrations	X						
(1) Free ATTENDEE Registration		X	X				
Lunch	X			X			
Breaks	X				X		
Group photo	X			X			
Raffles (when available)						X	
Recognition in manual and sponsor slide presentation	X	X	X	X	X	X	

NEWSLETTERS	STAND ALONE - Company logo w/link to company's ad or website	X	X				
	Logo (w/o link) grouped w/all platinum sponsors			X			
	Company name grouped w/all gold sponsors (no logo)				X		

WEBSITE	STAND ALONE - Logo w/link to company's ad or website	X	X				
	Scroll w/company logo (no link to company ad/website)			X	X		
	Scroll company name grouped by sponsorship level (no logo - alpha order)				X	X	X

ANNUAL REPORT	Recognition page with logo followed by full page color ad	X	X				
	Page including logos of all Platinum sponsors (alpha order) followed by separate full page color ads for each			X			
	Recognition page listing sponsors grouped by level (alpha order)				X	X	X

DIAMOND There is only one (1) Diamond Sponsor each year and that sponsor is given the first right of refusal the following year. For 2022, a decision required no later than April 2022.
2021 Diamond sponsor = M&T Bank

EMERALD Emerald is exclusive to **one** company for each NMLA member category. The categories are: portfolio lender, loan origination company, marine insurance, member of NMLAs Legal Network, repossession/remarking, internet support, and consultant. Each Emerald sponsor is given the first right of refusal the following year. For 2022 - decision required no later than April 2022.
2021 Emerald sponsors = Shore Premier Finance, AppOne, Dealer Profit Services, Marathon Specialty Finance, and National Liquidators.

OTHER \$250 "Other" sponsors receive EITHER a golf hole sign at tournament OR a business card size ad in conference program