



NATIONAL
MARINE
LENDERS
ASSOCIATION

2020 SPONSORSHIP BENEFITS

April 1, 2020 through March 31, 2022 (*)

	<u>Diamond</u> \$ 10,000	<u>Emerald</u> \$ 7,500	<u>Platinum</u> \$ 5,500	<u>Gold</u> \$ 2,750	<u>Silver</u> \$ 1,500	<u>Bronze</u> \$ 750	<u>Other</u> \$ 250
CONFERENCE Sept 19-21, 2021 King & Prince Resort St. Simons, GA							
OVERALL CONFERENCE SPONSOR - ALL events (*)	x						
Co-Sponsor (w/Platinum) of major conference events		x	x				
Breakfasts and lunches	x			x			
Conference program - front cover recognition	x						
Conference program - full page color ad / location of choice	x	x					
Conference program - full page color ad / prime location			x				
Conference program - full page B/W ad / prime location				x			
Conference program - half page B/W ad (Add'l \$500 for full page)					x		
Conference program - quarter page B/W ad (Add'l \$250 for half page)						x	
Conference program - business card B/W ad							x
(3) Free ATTENDEE Registrations	x						
(2) Free ATTENDEE Registrations		x					
(1) Free ATTENDEE Registration and (1) Free GUEST Registration			x				
(1) Free ATTENDEE Registration				x			
Company signage in meeting room	x	x					
"Special" activity (when available)	x	x					
Golf Tournament and Golf Reception	x	x	x				
Golf hole signage	x					x	x
Golf Tournament photos	x			x			
Golf Tournament contests	x				x		
Slide presentation by level	x	x	x	x	x	x	
WORKSHOP 2021							
OVERALL WORKSHOP SPONSOR - ALL events	x						
(2) Free ATTENDEE Registrations	x						
(1) Free ATTENDEE Registration		x	x				
Opening Reception	x	x	x				
Lunch	x			x			
Breaks	x				x		
Group photo	x			x			
Raffles (when available)						x	
Recognition in manual and sponsor slide presentation	x	x	x	x	x	x	
NEWSLETTER							
STAND ALONE - Logo w/link to ad or company's website	x	x					
Logo w/Link (Grouped w/all platinum sponsors)			x				
Recognition (grouped w/all gold sponsors)				x			
WEBSITE							
STAND ALONE - Logo w/link to ad or company's website	x	x					
Scroll w/Logo and link to Ad or Website			x				
Scroll w/logo				x			
Scroll listing by level (alpha order)					x	x	x
ANNUAL REPORT							
Recognition page with logo followed by full page color ad	x	x					
Page including logos of all Platinum sponsors (alpha order) followed by separate full page color ads for each			x				
Recognition page listing sponsors grouped by level (alpha order)				x	x	x	

(*) **IMPORTANT: Due to the COVID-19 pandemic and the unfortunate need to cancel NMLA's August 2020 conference, the 2020 annual sponsorship program was extended for an additional year**

(**) includes opening reception, BBQ dinner, golf tournament, awards reception and keynote speakers

\$250 "Other" sponsors receive EITHER a golf hole sign at tournament OR a business card size ad in conference program